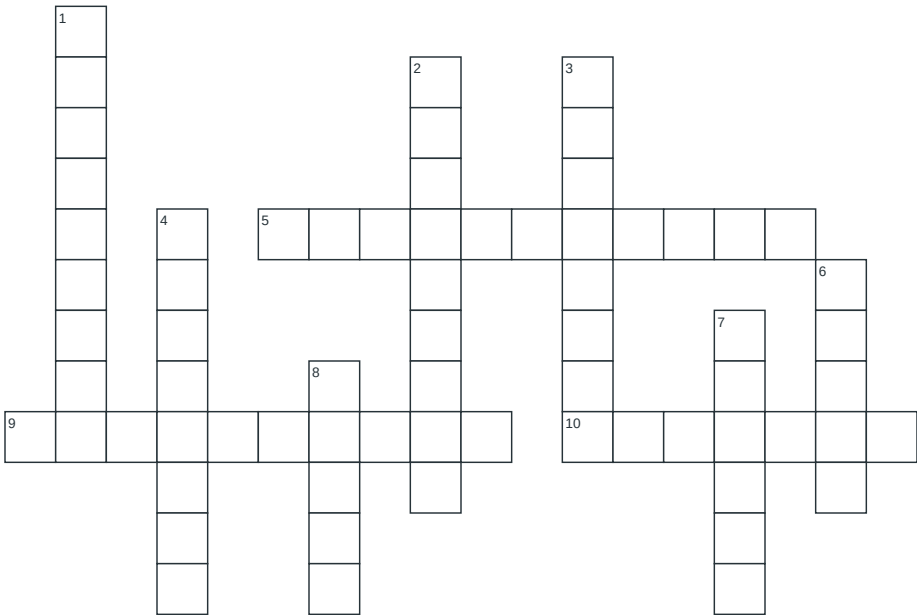


# Rhetorical Appeals and Persuasive Techniques Crossword

Easy | 10 clues | Student Worksheet

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Directions: Use the clues to complete the grid. Omit spaces, punctuation, and hyphens.



ACROSS

- 5. Quality of being believable or trustworthy on a subject.
- 9. Reuse of a phrase to emphasize a persuasive message.
- 10. Feeling a vivid personal story may arouse.

DOWN

- 1. Exaggeration such as describing a small fee as a mountain of debt.

DOWN (continued)

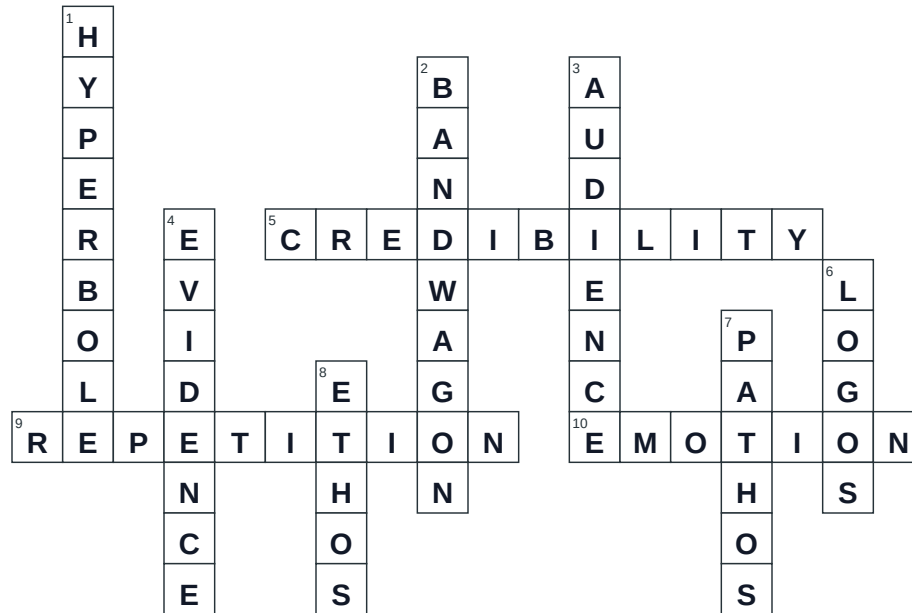
- 2. Appeal urging a choice because many others supposedly make it.
- 3. People a persuasive message is intended to influence.
- 4. Information readers should check even when an appeal feels persuasive.
- 6. Appeal based on reasoning and evidence.
- 7. Appeal aimed at an audience's emotions.
- 8. Appeal based on a speaker's credibility or character.

# Rhetorical Appeals and Persuasive Techniques Crossword

Easy | 10 clues | Teacher Answer Key

## TEACHER ANSWER KEY

Completed grid and numbered answers. Spaces and punctuation are omitted in the grid.



### ACROSS

- 5. Credibility
- 9. Repetition
- 10. Emotion

### DOWN

- 1. Hyperbole

### DOWN (continued)

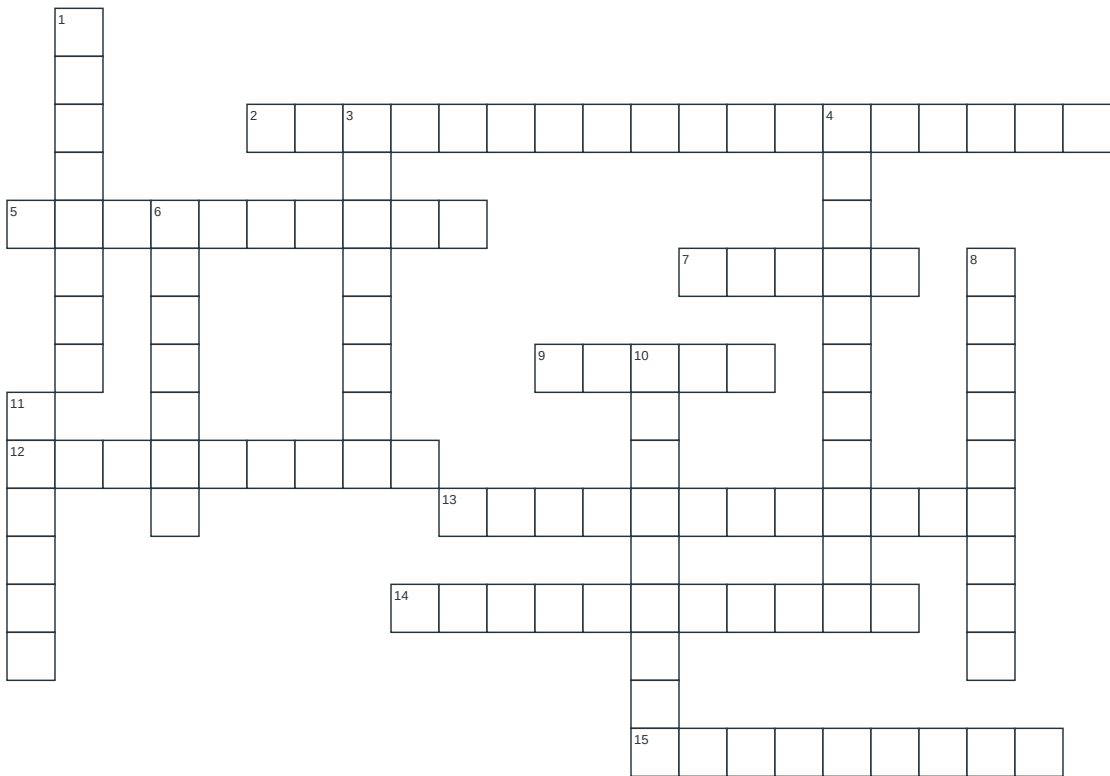
- 2. Bandwagon
- 3. Audience
- 4. Evidence
- 6. Logos
- 7. Pathos
- 8. Ethos

# Rhetorical Appeals and Persuasive Techniques Crossword

Medium | 15 clues | Student Worksheet

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Directions: Use the clues to complete the grid. Omit spaces, punctuation, and hyphens.



ACROSS

- 2. Question asked to make a point rather than obtain an answer.
- 5. Reuse of a phrase to emphasize a persuasive message.
- 7. Appeal based on reasoning and evidence.
- 9. Appeal based on a speaker's credibility or character.
- 12. Fallacy attacking a person instead of addressing their argument.
- 13. Reasoning flaw presenting only two choices when more exist.
- 14. Quality of being believable or trustworthy on a subject.
- 15. Relevant specialized knowledge that can strengthen an appeal to credibility.

DOWN

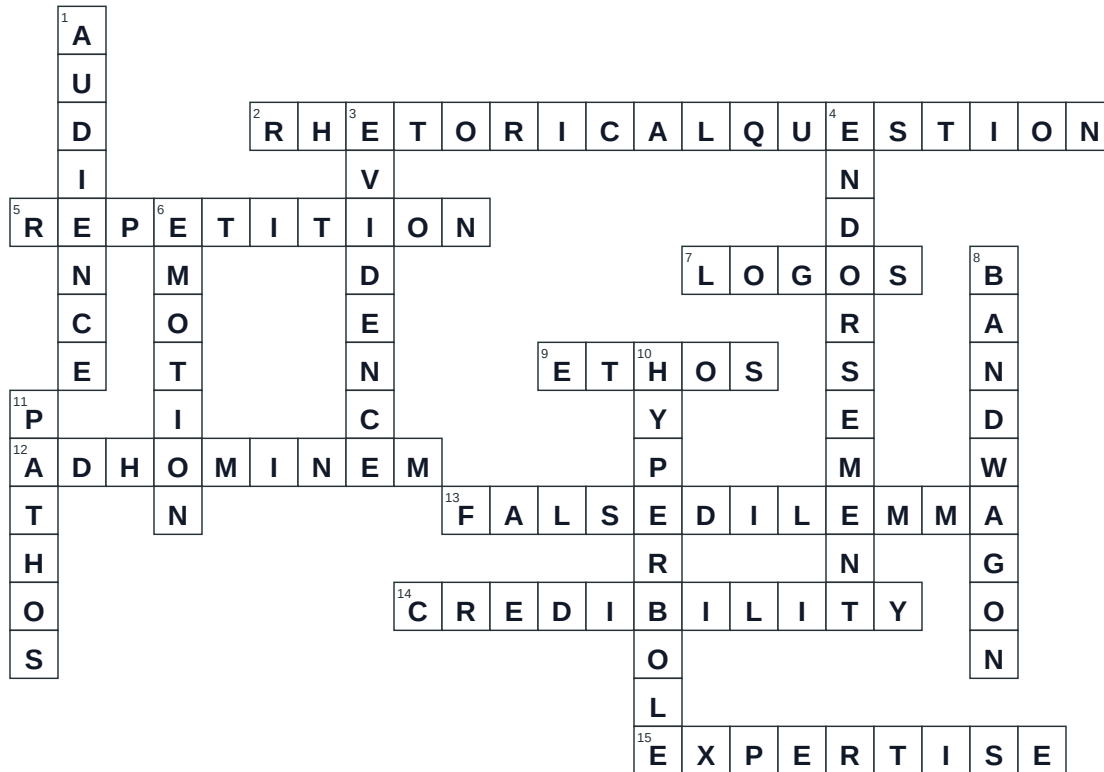
- 1. People a persuasive message is intended to influence.
- 3. Information readers should check even when an appeal feels persuasive.
- 4. Expression of approval by someone associated with a product or proposal.
- 6. Feeling a vivid personal story may arouse.
- 8. Appeal urging a choice because many others supposedly make it.
- 10. Exaggeration such as describing a small fee as a mountain of debt.
- 11. Appeal aimed at an audience's emotions.

# Rhetorical Appeals and Persuasive Techniques Crossword

Medium | 15 clues | Teacher Answer Key

## TEACHER ANSWER KEY

Completed grid and numbered answers. Spaces and punctuation are omitted in the grid.



## ACROSS

2. Rhetorical Question
5. Repetition
7. Logos
9. Ethos
12. Ad Hominem
13. False Dilemma
14. Credibility
15. Expertise

## DOWN

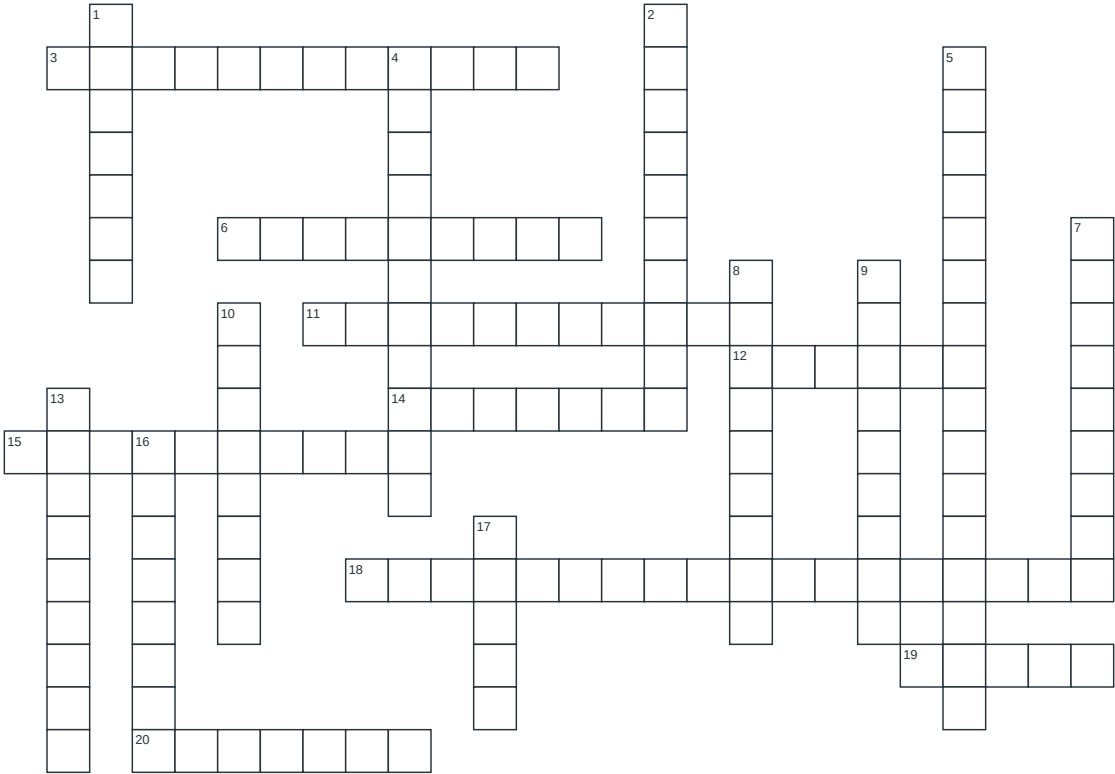
1. Audience
3. Evidence
4. Endorsement
6. Emotion
8. Bandwagon
10. Hyperbole
11. Pathos

# Rhetorical Appeals and Persuasive Techniques Crossword

Hard | 20 clues | Student Worksheet

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Directions: Use the clues to complete the grid. Omit spaces, punctuation, and hyphens.



ACROSS

- 3. Reasoning flaw presenting only two choices when more exist.
- 6. Relevant specialized knowledge that can strengthen an appeal to credibility.
- 11. Quality of being believable or trustworthy on a subject.
- 12. Appeal aimed at an audience's emotions.
- 14. Feeling a vivid personal story may arouse.
- 15. Reuse of a phrase to emphasize a persuasive message.
- 18. Question asked to make a point rather than obtain an answer.
- 19. Appeal based on reasoning and evidence.
- 20. Understanding or sharing another person's feelings.

DOWN

- 1. Error in reasoning that weakens an argument.

DOWN (continued)

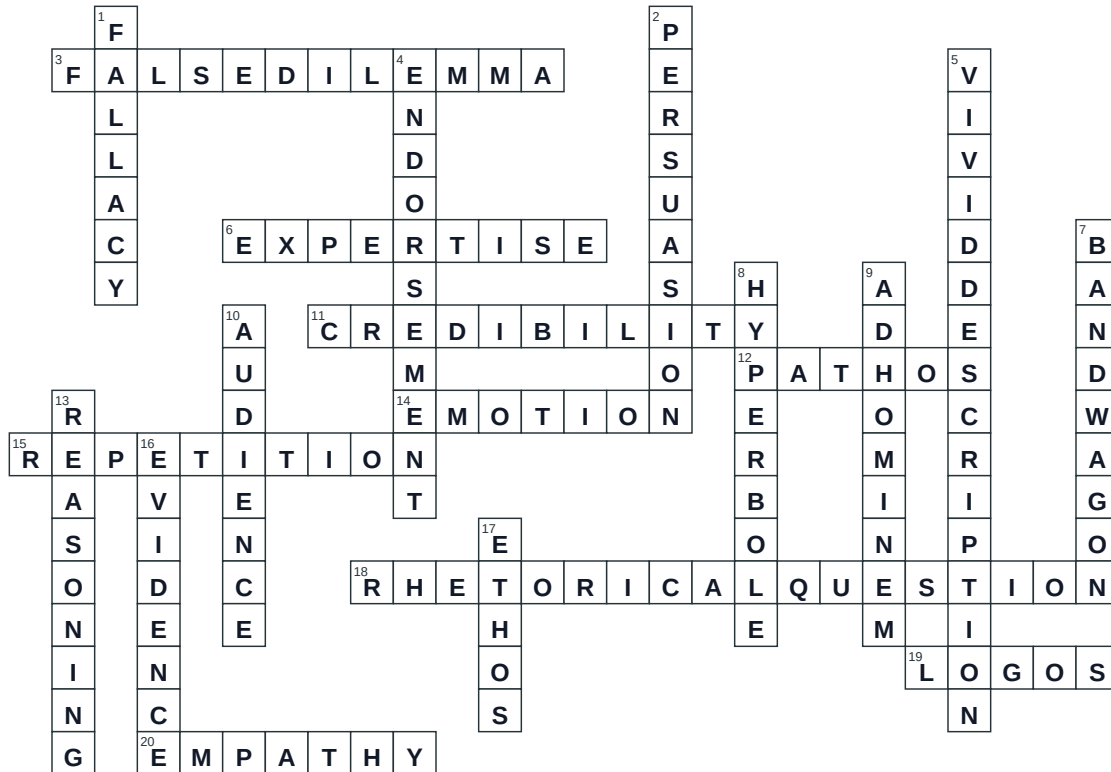
- 2. Attempt to influence another person's beliefs or actions.
- 4. Expression of approval by someone associated with a product or proposal.
- 5. Detailed language helping an audience imagine an experience.
- 7. Appeal urging a choice because many others supposedly make it.
- 8. Exaggeration such as describing a small fee as a mountain of debt.
- 9. Fallacy attacking a person instead of addressing their argument.
- 10. People a persuasive message is intended to influence.
- 13. Logical explanation connecting support to a proposal.
- 16. Information readers should check even when an appeal feels persuasive.
- 17. Appeal based on a speaker's credibility or character.

# Rhetorical Appeals and Persuasive Techniques Crossword

Hard | 20 clues | Teacher Answer Key

## TEACHER ANSWER KEY

Completed grid and numbered answers. Spaces and punctuation are omitted in the grid.



## ACROSS

3. False Dilemma
6. Expertise
11. Credibility
12. Pathos
14. Emotion
15. Repetition
18. Rhetorical Question
19. Logos
20. Empathy

## DOWN

1. Fallacy
2. Persuasion
4. Endorsement
5. Vivid Description
7. Bandwagon
8. Hyperbole
9. Ad Hominem
10. Audience
13. Reasoning
16. Evidence
17. Ethos