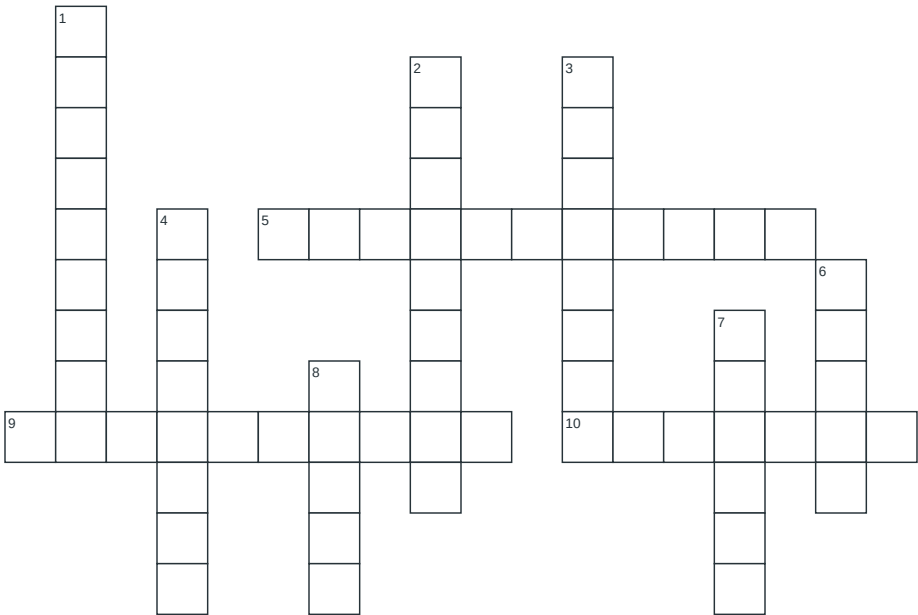


Rhetorical Appeals and Persuasive Techniques Crossword

Easy | 10 clues | Student Worksheet

Name: _____ Date: _____

Directions: Use the clues to complete the grid. Omit spaces, punctuation, and hyphens.



ACROSS

- 5. Quality of being believable or trustworthy on a subject.
- 9. Reuse of a phrase to emphasize a persuasive message.
- 10. Feeling a vivid personal story may arouse.

DOWN

- 1. Exaggeration such as describing a small fee as a mountain of debt.

DOWN (continued)

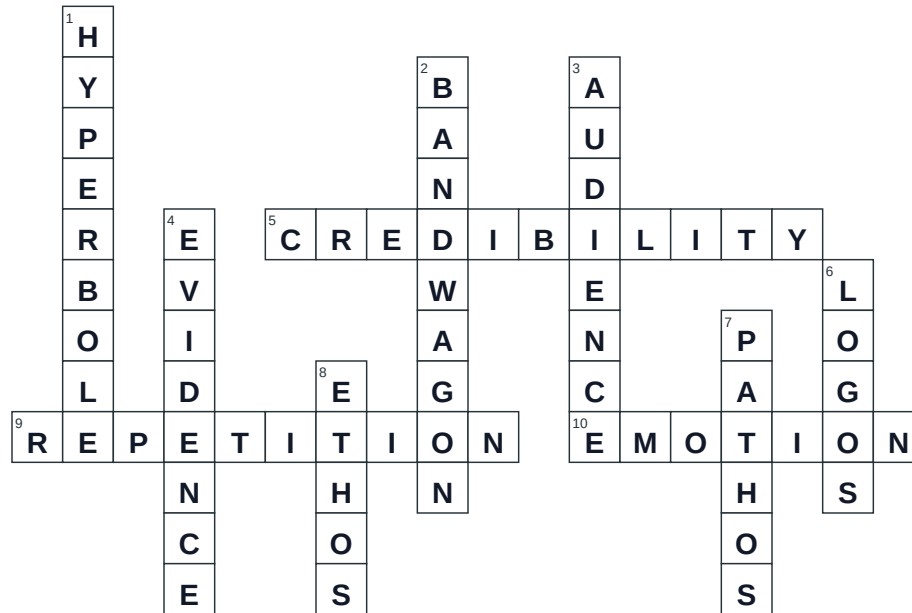
- 2. Appeal urging a choice because many others supposedly make it.
- 3. People a persuasive message is intended to influence.
- 4. Information readers should check even when an appeal feels persuasive.
- 6. Appeal based on reasoning and evidence.
- 7. Appeal aimed at an audience's emotions.
- 8. Appeal based on a speaker's credibility or character.

Rhetorical Appeals and Persuasive Techniques Crossword

Easy | 10 clues | Teacher Answer Key

TEACHER ANSWER KEY

Completed grid and numbered answers. Spaces and punctuation are omitted in the grid.



ACROSS

- 5. Credibility
- 9. Repetition
- 10. Emotion

DOWN

- 1. Hyperbole

DOWN (continued)

- 2. Bandwagon
- 3. Audience
- 4. Evidence
- 6. Logos
- 7. Pathos
- 8. Ethos